

Responsible Private Sector Investments in **Food and Agriculture**

23 October, Marrakesh, Morocco

PANEL 6

The digital revolution in agri-food value chains



Food and Agriculture
Organization of the
United Nations



European Bank
for Reconstruction and Development



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15:15 | Agdal Room, Four Seasons Resort, Marrakesh

The panel will briefly present pioneering digital technologies as applied to the agri-food sector and explain their potential and challenges for adoption. The focus will be on the role of public institutions in accompanying the ongoing R&D process of digital agriculture, which is mostly driven by the private sector, and on identifying the required interventions in terms of policy and regulatory actions, incentive framework and pilot initiatives.

Speakers



**Moussine
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Partner and
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**Frédéric
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